



## **HOUSTON FIRE DEPARTMENT PUBLIC INFORMATION OFFICE MEDIA ALERT**

**FOR IMMEDIATE RELEASE  
December 15, 2007**

Contact: Captain Homero Ponce-Lopez, 713-891-0977

### **Massive Smoke Alarm Installation, Today**

**WHAT:** The Houston Fire Department and leaders in the community will conduct a massive smoke alarm installation in northeast Houston.

**WHEN:** Today, December 14, 2007, from 9 a.m. to 1 p.m.

**WHERE:** Volunteers will meet at Fire Station 43, 7330 N. Wayside, 77028 and canvass the neighborhood from 9 a.m. to 1 p.m.

**DETAILS:** When it comes to smoke alarms, silence can be deadly. National and local statistics reflect this deadly silence with more than 50 percent of all residential fatal fires not having a working smoke alarm.

In an effort to prevent needless injuries and deaths, the HFD hopes to distribute and install several hundred smoke alarms in the homes of residences who could not otherwise afford or install one themselves.

For more information, citizens may visit the HFD website at [www.houstonfire.org](http://www.houstonfire.org) or call the HFD Public Affairs Office at 713-495-7900.

Media may page Captian Ponce-Lopez at 713-891-0977, to see if or when canvassing will be occuring after the rain passes.